

POSHAN
Abhiyaan



सही पोषण - देश रोशन

POSHAN
Maah

Bihar Update



To enhance the nutritional outcomes for children, pregnant women, and lactating mothers, the Poshan Abhiyaan, was introduced in March 2018 by the Prime Minister with the goal of achieving Holistic Nutrition. As part of Poshan Abhiyaan, the month of September is observed as Poshan Maah nationwide each year to promote community mobilisation and increase public participation and engagement in the field of nutrition.



Global Programme India (GPI), a community-led partnership model hosted by Caritas India with the support of the Federal Ministry for Economic Cooperation and Development (BMZ), the Government of Germany, and Caritas Germany, aims to improve the lives of the particularly marginalized population. Nutrition and Food Security is one aspect of the programme through which adequate attention is ensured for the MahaDalit communities of Bihar. The programme aims to reduce stunting, undernutrition, low birth weight, and anemia through different interventions. Hence, the Poshan Abhiyaan is of much importance to the project as it is a great opportunity to support government interventions in preventing malnutrition and reaching out to the marginalized communities.

Through the fifth Poshan Maah, Caritas India (GPI) has joined hands with Bihar ICDS and successfully celebrated Poshan Maah in September and carried out various activities to improve nutritional outcomes for children under 6 years of age, pregnant women and lactating mothers.

Below are the major activities being conducted during the Poshan Maah celebration by the Nutrition and Food Security team and its Bihar partners with close coordination of Bihar ICDS department in 65 operational villages of Patna, Saharsa, Munger, Purnia and Buxar districts.

BIHAR (Intervention Area)



Awareness about nutrition at the ground level through sensitization drives, outreach programmes, identification drives, camps and fairs with special focus on pregnant and lactating women, children below six years and adolescent girls, in order to realise the vision of 'Swasth Bharat'

Awareness drives on Anganwadi Services, growth Measurement drives, Health camps for anemia check-ups.



THE POSHAN MAAH OVERALL RECEIVED WIDE ACCEPTANCE AND PARTICIPATION FROM THE COMMUNITY.



612 Pregnant & Lactating Mothers attended the awareness sessions on both Nutritious food counselling as well as locally available Nutritious food.

Nodal Officer of Bihar state National Nutrition Mission, Mrs Rifat Ansari has appreciated the way Caritas India team has devotedly involved in Poshan Abhiyan month and its impact is being reflected in Patna, Saharsa, Munger, Purnia and Kaimur districts.

Before this the Director of ICDS, Bihar issued letters to the Anganwadi Centres marking the official partnering with Caritas India at the grassroot level. The Team of Caritas India, the District Co-ordinators and most notably, the animators of the villages initiated and followed up the processes for a vibrant Poshan Maah ranging from sensitization, campaign, SAM/MAM screening, nutritious food models etc.

The major activities conducted as part of the Poshan Maah were Referral Services (NRC) & Follow Up Activities, Development, Publication & Dissemination, Capacity Building Trainings (Citizens' Initiatives, Committees, CBOs, and Publicity and Awareness Campaigns.



Various IEC Materials related to Poshan Maah were displayed at 49 Anganwadi Centers & its premises and used in rallies, meetings with Pregnant & Lactating Mothers and adolescents.



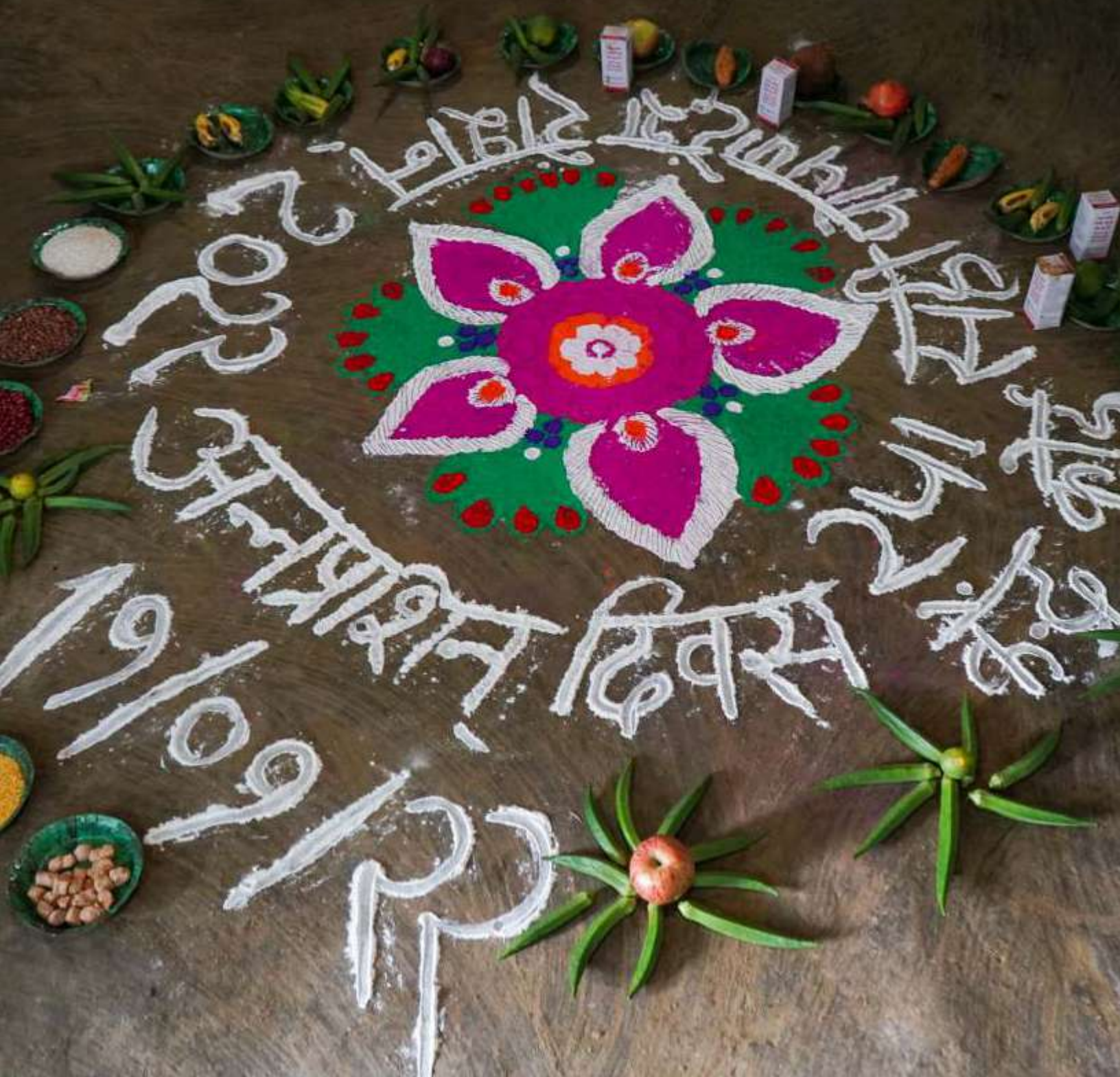
50 Poshan Maah Rallies were organized at village & panchayat level which had 1879 participants.



348 children were screened for identifying SAM/MAM in which 5 of the children were sent to the Nutrition Rehabilitation Centre.



Also, to strengthen the capacity of the AWW/ ASHA and ANMs for the effective implementation of Government Welfare Programs, 63 sessions were conducted.



**Global
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